

**WORLD  
EXPEDITIONS  
TRAVEL  
GROUP**



# Climate Action Plan

. measuring and reducing our carbon footprint .

The 2023/24 reporting period marks our baseline year for measuring carbon, providing the foundation against which all future reductions will be tracked.

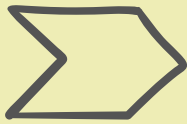




Our innovative range of brands that offer diverse holiday experiences for the adventure travel market.



# What we know



## We are in a climate crisis

The world is getting hotter. This rise in global temperatures leads to a range of negative impacts, including more frequent and severe natural disasters, rising sea levels and the loss of biodiversity.



## We need immediate action

It is essential that we reduce our carbon emissions. We don't have all the answers as to how we will do that, but we cannot use that as a reason to delay. As we start our journey, we will focus on progress rather than perfection.



## We want to share our journey

This is an update on our emissions and the work going on behind the scenes to lower our footprint.

For more details, please get in touch.

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## MEASURE

## REDUCE

>> Each year we commit to measuring our carbon footprint and using the results to identify and implement strategies for emission reductions, to contribute to the global goal of Net Zero emissions by 2050.

>> As the 2024/25 period was dedicated to establishing our baseline we will not conduct a separate measurement for that reporting year. Instead, we will resume annual carbon measurement with the 2025/26 period and continue this on a yearly basis going forward.

>> We will start measuring the carbon emissions of On Water Expeditions in 2025/26 and Great American Trails in 2026/27.

>> Each year we will share our progress as well as our challenges because we believe that transparency keeps us accountable and opens the door to feedback and new ideas. As new methodologies, targets, and regulations emerge, we will adapt our approach accordingly.



# Our total carbon footprint

In the 2023/24 reporting period, our total emissions were:

**World Expeditions: 1,173,795 kg of CO<sub>2</sub>e.**

UTracks: 1,839,401 kg of CO<sub>2</sub>e.

**Walkers' Britain Europe: 166,794 kg of CO<sub>2</sub>e.**

Australian Walking Holidays: 289,821 kg of CO<sub>2</sub>e.

**Tasmanian Expeditions: 99,889 kg of CO<sub>2</sub>e.**

Blue Mountains Adventure Company: 37,038 kg of CO<sub>2</sub>e.

**Australian Cycle Tours: 43,128 kg of CO<sub>2</sub>e.**

Great Walks of New Zealand: 20,936 kg of CO<sub>2</sub>e.

**Trail Journeys New Zealand: 571,402 kg of CO<sub>2</sub>e.**

Adventure South: 220,621 kg of CO<sub>2</sub>e.

**Adventure Travel West: 251,922 kg of CO<sub>2</sub>e.**

Great Canadian Trails: 99,174 kg of CO<sub>2</sub>e.

**Coast to Coast Pack Horse & Sherpa Van: 204,482 kg of CO<sub>2</sub>e.**

WE Schools: 519,800 kg of CO<sub>2</sub>e.

**Huma Charity Challenge: 67,903 kg of CO<sub>2</sub>e.**

Since this is our first-year tracking emissions, it sets the foundation for our baseline measurement. Future measurements will be benchmarked against this figure to help us monitor progress and drive meaningful reductions towards our sustainability goals.

## We measured

> **Scope 1 & 2 emissions:** those we produce directly, such as fuel from company vehicles and electricity used in our offices.

> **Scope 3 emissions:** those that come from our value chain, in other words carbon produced on trips, including food, transfers, accommodation and activities, but excluding travellers return flights to the destination (we estimate international flight emissions internally, as they carry a large footprint to be considered in future decisions).



## Taking responsibility of our scope 3 emissions

In 2023/24, our **average carbon footprint per customer per night was:**

**World Expeditions: 46 kg of CO<sub>2</sub>e.**

UTracks: 38 kg of CO<sub>2</sub>e.

**Walkers' Britain Europe: 14 kg of CO<sub>2</sub>e.**

Australian Walking Holidays: 27 kg of CO<sub>2</sub>e.

**Tasmanian Expeditions: 21 kg of CO<sub>2</sub>e.**

Blue Mountains Adventure Company: 12 kg of CO<sub>2</sub>e.

**Australian Cycle Tours: 33 kg of CO<sub>2</sub>e.**

Great Walks of New Zealand: 33 kg of CO<sub>2</sub>e.

**Trail Journeys New Zealand: 54 kg of CO<sub>2</sub>e.**

Adventure South: 47 kg of CO<sub>2</sub>e.

**Great Canadian Trails: 28 kg of CO<sub>2</sub>e.**

Adventure Travel West: 48 kg of CO<sub>2</sub>e.

**Coast to Coast Pack Horse & Sherpa Van: 23 kg of CO<sub>2</sub>e.**

WE Schools: 34 kg of CO<sub>2</sub>e.

**Huma Charity Challenge: 36 kg of CO<sub>2</sub>e.**

**Our goal is to reduce these figures, aiming for a 50% reduction in the average carbon footprint per customer per night, by 2030.**

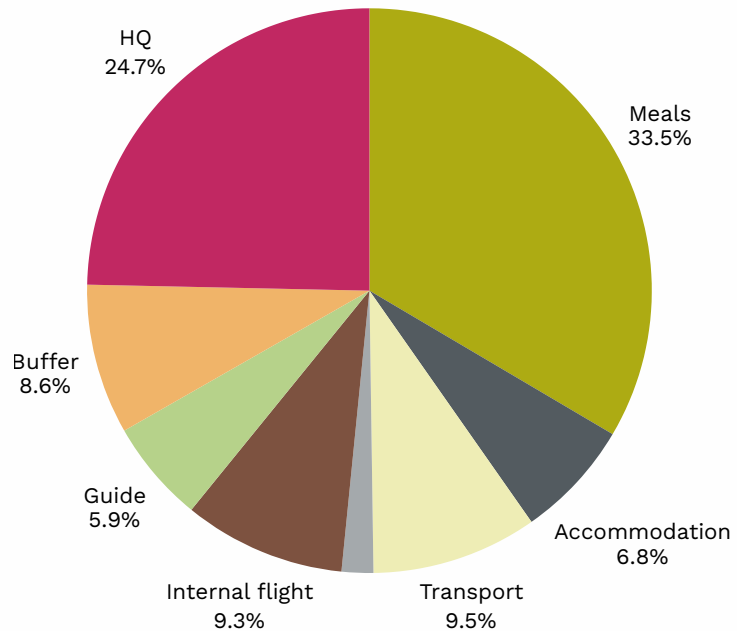
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **World Expeditions** examples:

## Everest Base Camp in Comfort (16 nights)

- CO<sub>2</sub>e per person: **448 kgs (28 kgs per night)**
- Trekking adventures using camping accommodation have a low carbon output.

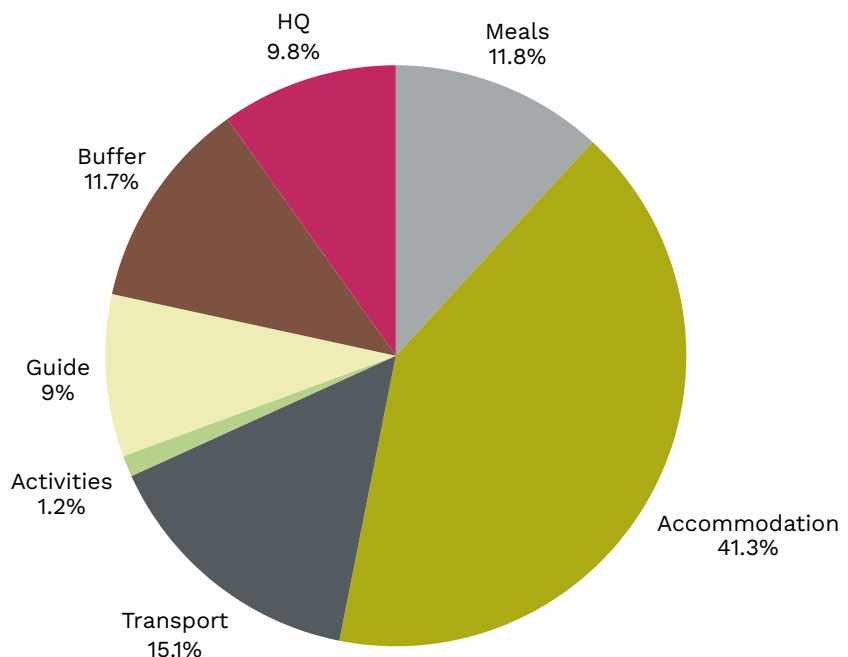
Meals: 147 kgs  
 Accommodation: 30 kgs  
 Transport: 42 kgs  
 Internal flight: 41 kgs  
 Activity: 8 kgs  
 Guide: 26 kgs  
 Buffer: 38 kgs  
 HQ: 109 kgs



## South Africa Encompassed (16 nights)

- CO<sub>2</sub>e per person: **1,114 kgs (70 kgs per night)**
- Touring adventures staying in hotels have a higher carbon footprint, presenting an opportunity to reduce emissions through accommodation choices.

Meals: 132 kgs  
 Accommodation: 457 kgs  
 Transport: 167 kgs  
 Internal flight: 0 kgs  
 Activity: 13 kgs  
 Guide: 100 kgs  
 Buffer: 130 kgs  
 HQ: 109 kgs



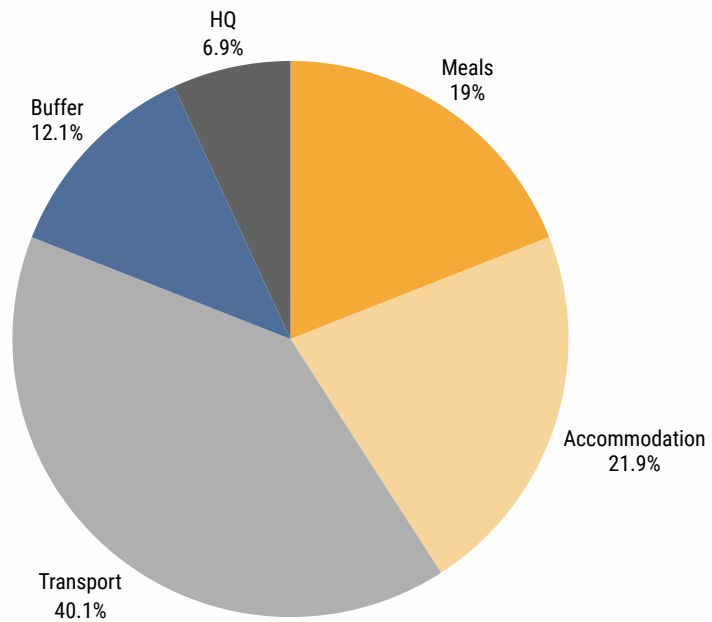
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **UTracks** examples:

## Camino de Invierno: Ponferrada to Santiago (14 nights)

- CO<sub>2</sub>e per person: **247 kgs (18 kgs per night)**
- Self-guided, mainly human-powered activity, luggage transfers and B&B accommodation.

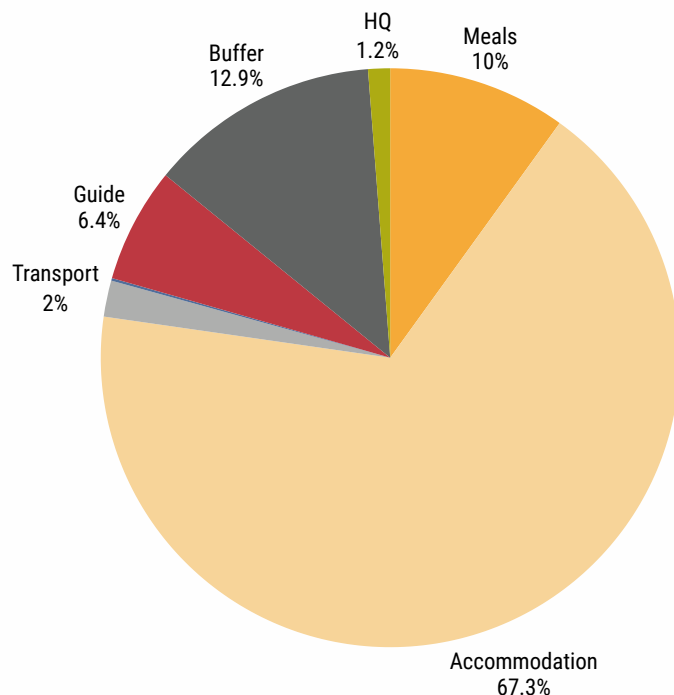
Meals: 47 kgs  
Accommodation: 54 kgs  
Transport: 99 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 30 kgs  
HQ: 17 kgs



## Paris to Bruges Bike and Barge (14 nights)

- CO<sub>2</sub>e per person: **1,386 kgs (99 kgs per night)**
- Guided, mainly human-powered transport and activity, and barge accommodation.

Meals: 138 kgs  
Accommodation: 933 kgs  
Transport: 28 kgs  
Activity: 2 kgs  
Guide: 89 kgs  
Buffer: 179 kgs  
HQ: 17 kgs



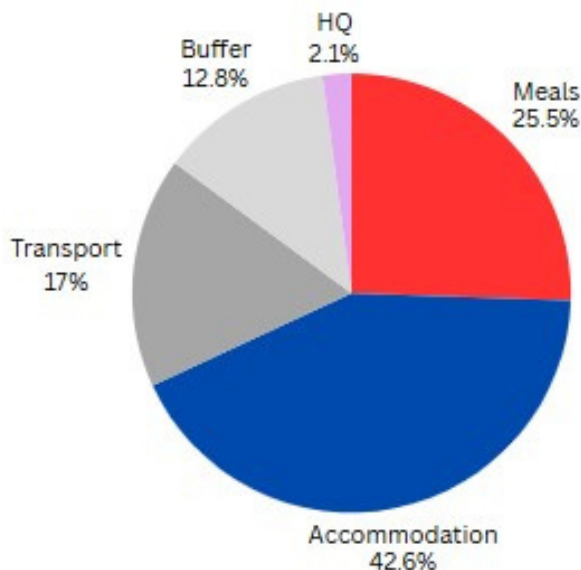
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Walkers' Britain Europe** examples:

## St Bees to Kirkby Stephen (7 nights)

- CO<sub>2</sub>e per person: **94 kgs (13 kgs per night)**
- Self-guided, human-powered transport and activity, luggage transfers and B&B accommodation.

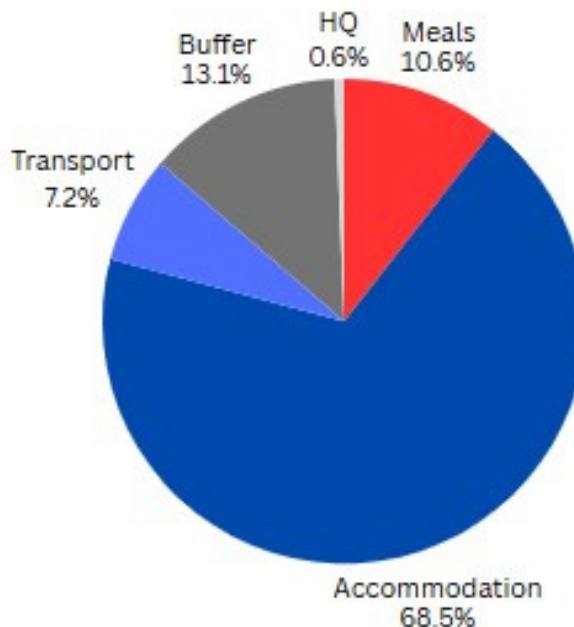
Meals: 24 kgs  
Accommodation: 40 kgs  
Transport: 16 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 12 kgs  
HQ: 2 kgs



## Exploring Crete (7 nights)

- CO<sub>2</sub>e per person: **322 kgs (46 kgs per night)**
- Self-guided, human-powered transport and activity, luggage transfers, guesthouse accommodation

Meals: 34 kgs  
Accommodation: 220 kgs  
Transport: 23 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 42 kgs  
HQ: 2 kgs



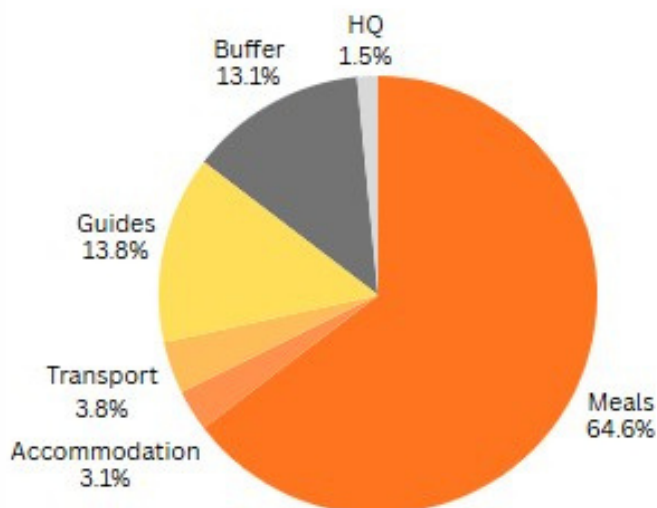
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Australian Walking Holidays** examples:

## Best of Larapinta (8 nights)

- CO<sub>2</sub>e per person: **129 kgs (16 kgs per night)**
- Guided camping and human-powered activity.

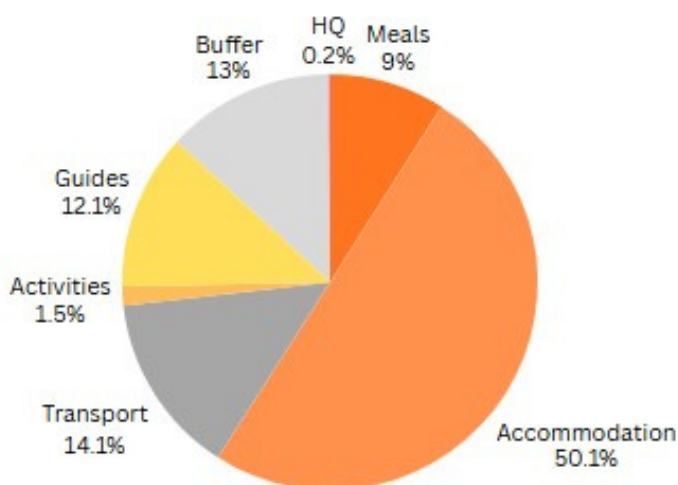
Meals: 84 kgs  
Accommodation: 4 kgs  
Transport: 5 kgs  
Activity: 0 kgs  
Guide: 18 kgs  
Buffer: 17 kgs  
HQ: 2 kgs



## Kimberley & Mitchell Plateau Cruise (7 nights)

- CO<sub>2</sub>e per person: **934 kgs (133 kgs per night)**
- Guided, on-boat accommodation, includes scenic helicopter flight

Meals: 84 kgs  
Accommodation: 467 kgs  
Transport: 132 kgs  
Activity: 14 kgs  
Guide: 113 kgs  
Buffer: 121 kgs  
HQ: 2 kgs



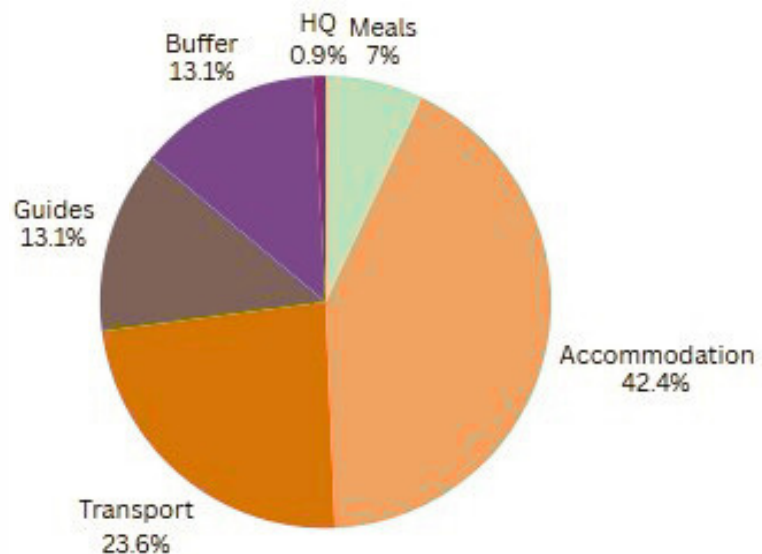
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Tasmanian Expeditions** examples:

## Cycle, Kayak, Walk Tasmania (5 nights)

- CO<sub>2</sub>e per person: **227 kgs (30 kgs per night)**
- Guided, mainly human-powered activity and transport and hotel accommodation.

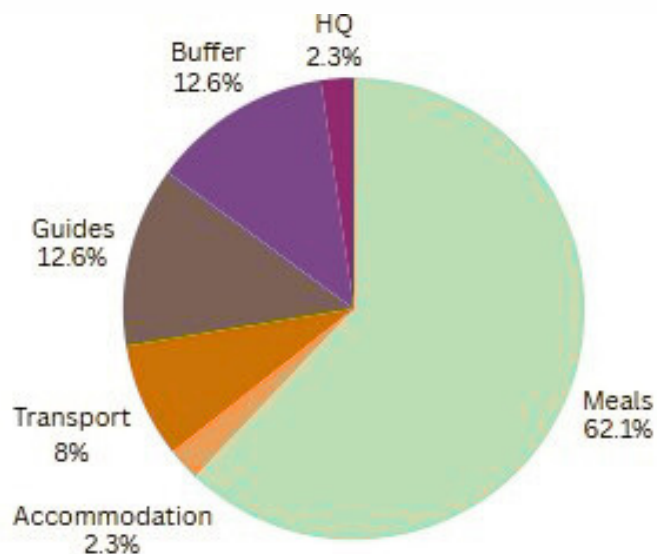
Meals: 54 kgs  
Accommodation: 97 kgs  
Transport: 16 kgs  
Activity: 0 kgs  
Guide: 30 kgs  
Buffer: 30 kgs  
HQ: 2 kgs



## Overland Track (5 nights)

- CO<sub>2</sub>e per person: **86 kgs (11 kgs per night)**
- Guided, mainly human-powered activity and camping.

Meals: 54 kgs  
Accommodation: 2 kgs  
Transport: 7 kgs  
Activity: 0 kgs  
Guide: 11 kgs  
Buffer: 11 kgs  
HQ: 2 kgs

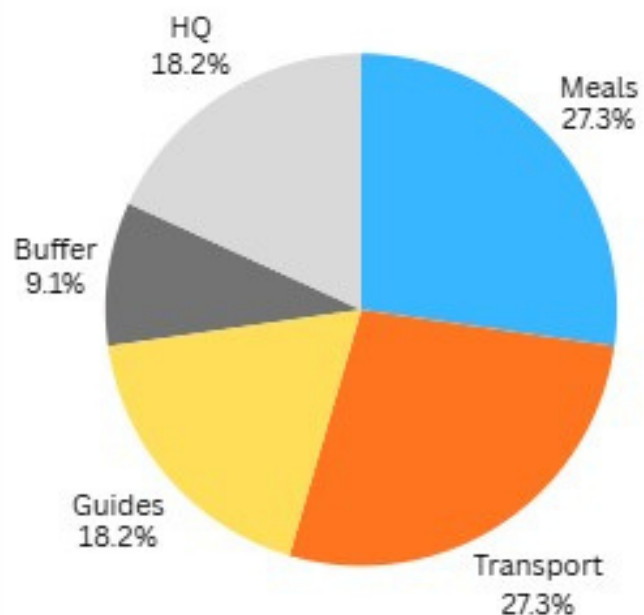


# Measuring our adventures

**Blue Mountains Adventure Company (BMAC)** operates very low-carbon 1 day adventures, with no accommodation, a packed lunch, transport from our base in Katoomba to the trailhead, as well as human-powered activities such as hiking, canyoning and rockclimbing.

The only carbon variable on each trip is the distance from Katoomba to the trailhead, so we have taken the average kms to arrive at the average carbon footprint for a BMAC trip as **12 kgs of CO<sub>2</sub>e per person.**

Meals: 3 kgs  
Accommodation: 0 kgs  
Transport: 3 kgs  
Activity: 0 kgs  
Guide: 2 kgs  
Buffer: 1 kgs  
HQ: 2 kgs



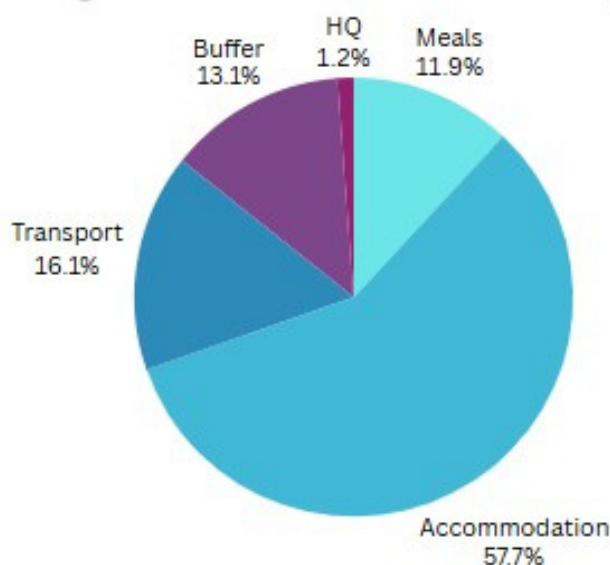
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Australian Cycle Tours** examples:

## East Gippsland Rail Trail Cycle - starting Orbost (6 nights)

- CO<sub>2</sub>e per person: **169 kgs (per night is 34 kgs)**
- Self-guided, mainly human-powered activity, road transport, hotel accommodation with luggage transfers and some meals.

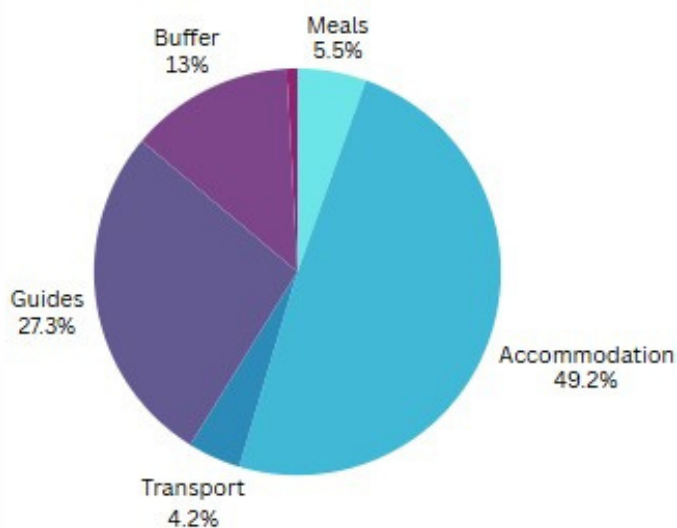
Meals: 20 kgs  
Accommodation: 97 kgs  
Transport: 27 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 22 kgs  
HQ: 2 kgs



## Townsville, Rainforest and Magnetic Island Cycle (6 nights)

- CO<sub>2</sub>e per person: **238 kgs (per night is 40 kgs)**
- Guided, mainly human-powered activity, road & ferry transport, hotel accommodation with luggage transfers, and some meals.

Meals: 13 kgs  
Accommodation: 117 kgs  
Transport: 10 kgs  
Activity: 0 kgs  
Guide: 65 kgs  
Buffer: 31 kgs  
HQ: 2 kgs



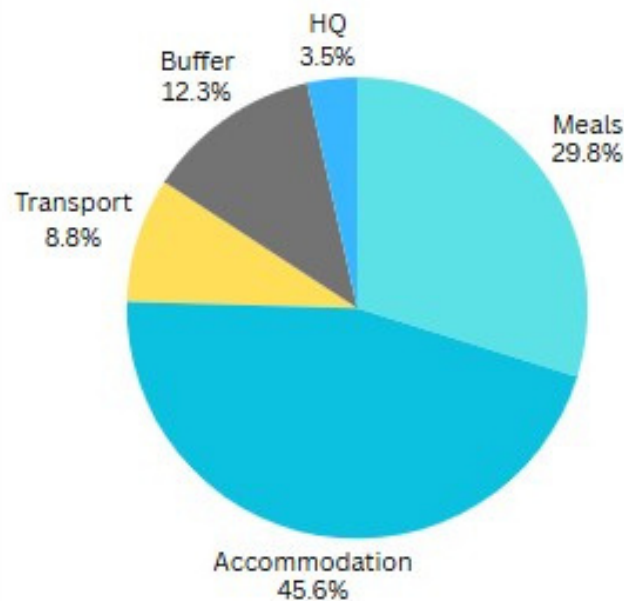
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Great Walks of New Zealand** examples:

## Best of Auckland Culture, Walk & Kayak (4 nights)

- CO<sub>2</sub>e per person: 58 kgs (per night is 14 kgs)
- Self-guided, mainly human-powered activity, road transport, hotel accommodation and some meals.

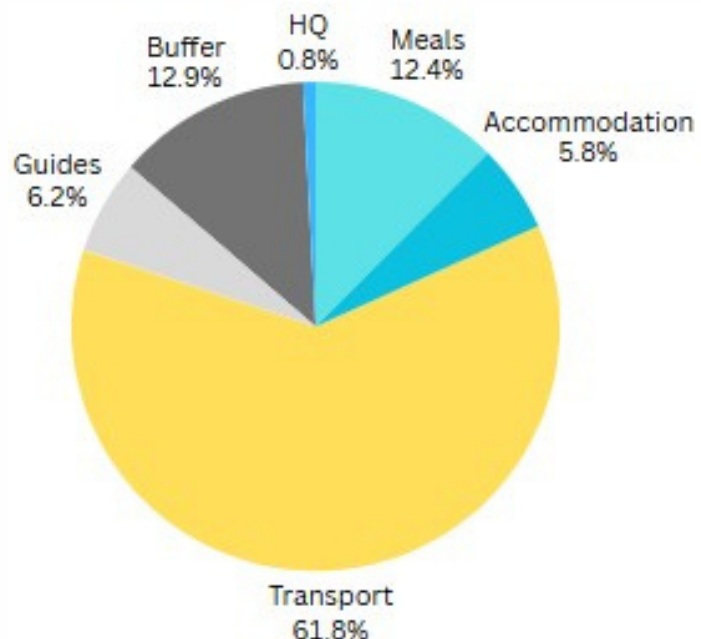
Meals: 17 kgs  
Accommodation: 26 kgs  
Transport: 5 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 7 kgs  
HQ: 2 kgs



## Hollyford Track Guided Walk (4 nights)

- CO<sub>2</sub>e per person: 242 kgs (per night is 60 kgs)
- Guided, mainly human-powered activity; scenic helicopter ride; most meals; hotel and lodge accommodation

Meals: 30 kgs  
Accommodation: 14 kgs  
Transport: 149 kgs  
Activity: 0 kgs  
Guide: 15 kgs  
Buffer: 31 kgs  
HQ: 2 kgs



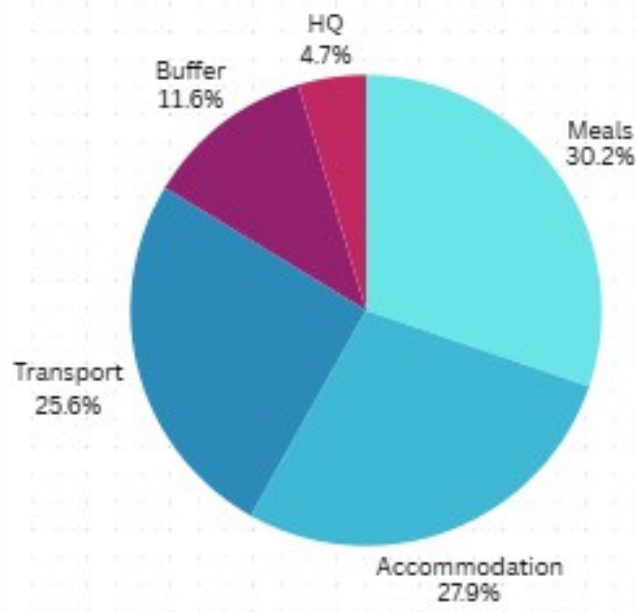
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Trail Journeys New Zealand** examples:

## Alps to Ocean - 3 Day Tekapo to Omarama Fast Lane (2 nights)

- CO<sub>2</sub>e per person: **44 kgs (per night is 22 kgs)**
- Self-guided, mainly human-powered activity, road transport and luggage transfers and hotel accommodation.

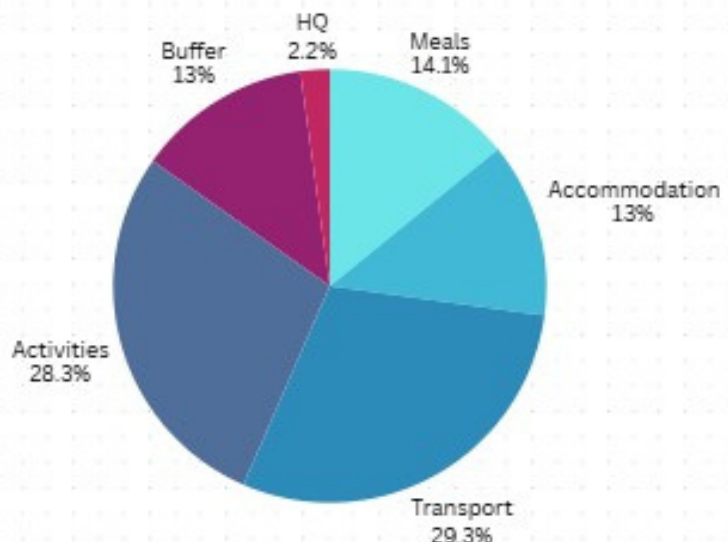
Meals: 13 kg  
Accommodation: 13 kg  
Transport: 11 kg  
Activity: 0 kg  
Guide: 0 kg  
Buffer: 5 kg  
HQ: 2 kg



## Otago, Lake Dunstan, Roxburgh Trails by e-bike (2 nights)

- CO<sub>2</sub>e per person: **94 kgs (per night is 47 kgs)**
- Self-guided, mainly human-powered activity, road transport and luggage transfers and hotel accommodation.

Meals: 13 kg  
Accommodation: 13 kg  
Transport: 27 kg  
Activity: 27 kg  
Guide: 0 kg  
Buffer: 12 kg  
HQ: 2 kg



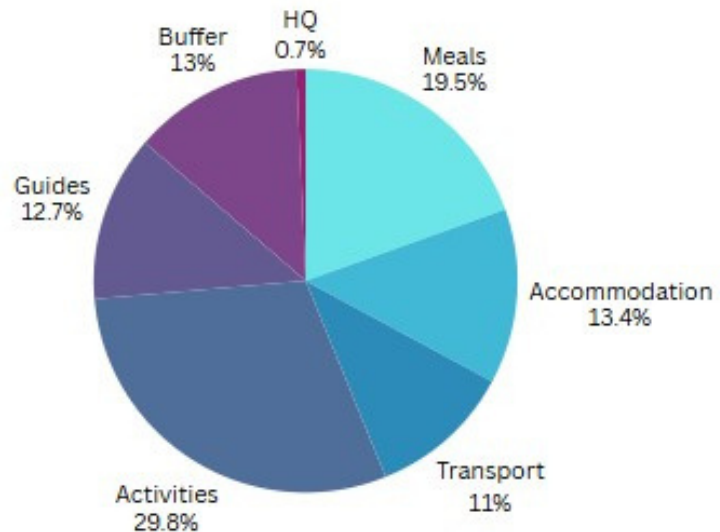
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Adventure South** examples:

## Milford, Hollyford and Stewart Island Trails (6 nights)

- CO<sub>2</sub>e per person: 291 kgs (49 kgs per night)
- Trekking holiday using hotel and luxury lodge accommodation, including most meals, road and ferry transfers and a scenic helicopter ride.

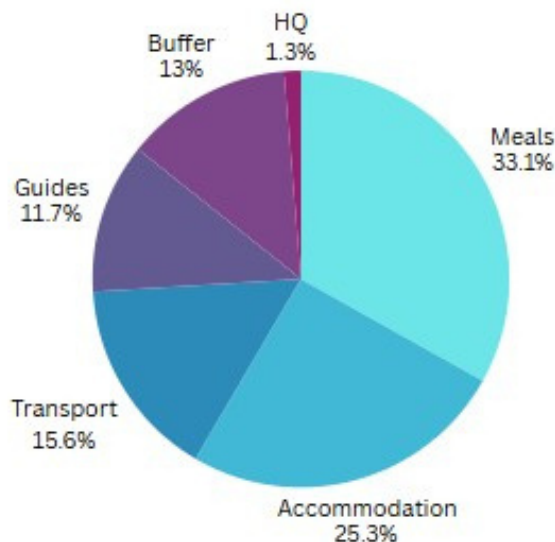
Meals: 57 kg  
Accommodation: 39 kg  
Transport: 32 kg  
Activity: 87 kg  
Guide: 37 kg  
Buffer: 38 kg  
HQ: 2 kg



## Fiordland & South Coast Gravel (6 nights)

- CO<sub>2</sub>e per person: 153 kgs (26 kgs per night)
- Cycling holiday using motel/hotel accommodation, including most meals, road transfers

Meals: 51 kg  
Accommodation: 39 kg  
Transport: 24 kg  
Activity: 0 kg  
Guide: 18 kg  
Buffer: 20 kg  
HQ: 2 kg



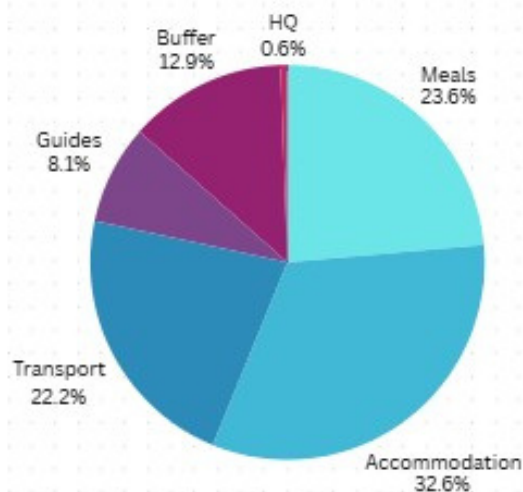
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Adventure Travel West** examples:

## Explore the National Parks of the U.S West (13 nights)

- CO<sub>2</sub>e per person: **357 kgs per trip (27 kgs per night)**
- Guided day walks, private transport (approx. 2900 km), hotel accommodation and most meals included.

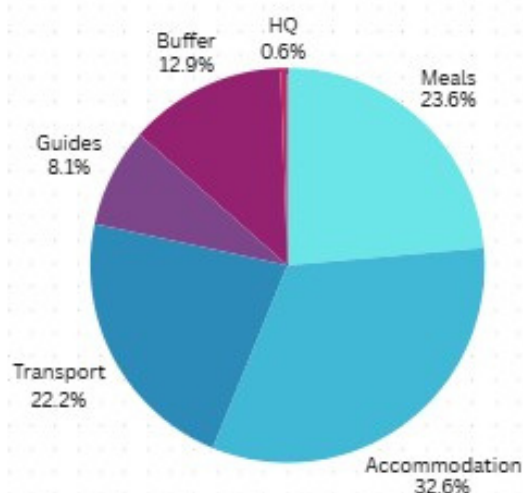
Meals: 84 kgs  
Accommodation: 116 kgs  
Transport: 79 kgs  
Activity: 0 kgs  
Guide: 29 kgs  
Buffer: 46 kgs  
HQ: 2 kgs



## Canyon de Chelly: Culture & Heritage of the Navajo Nation (3 nights)

- CO<sub>2</sub>e per person: **120 kgs per trip (40 kgs per night)**
- Guided day walks, private transport (approx. 1000 km), hotel accommodation and most meals included.

Meals: 34 kgs  
Accommodation: 27 kgs  
Transport: 33 kgs  
Activity: 0 kgs  
Guide: 9 kgs  
Buffer: 15 kgs  
HQ: 2 kgs



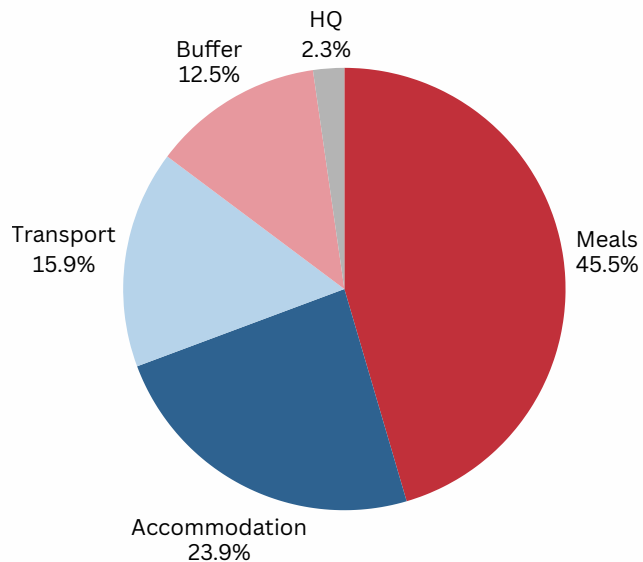
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Great Canadian Trails** examples:

## East Coast Trail Experience (5 nights)

- CO<sub>2</sub>e per person: **89 kgs (per night is 18 kgs)**
- Self-guided, mainly human-powered activity, luggage transfers and B&B accommodation.

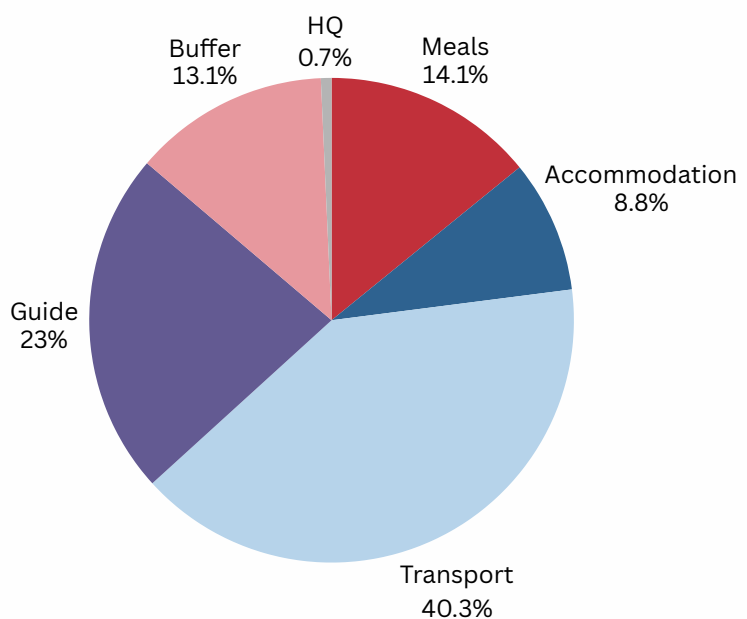
Meals: 40 kgs  
Accommodation: 21 kgs  
Transport: 14 kgs  
Activity: 0 kgs  
Guide: 0 kgs  
Buffer: 11 kgs  
HQ: 2 kgs



## Scenic Trails of the Rockies (6 nights)

- CO<sub>2</sub>e per person: **283 kgs (per night is 47 kgs)**
- Guided, mainly human-powered transport and activity, hotel and lodge accommodation.

Meals: 40 kgs  
Accommodation: 25 kgs  
Transport: 114 kgs  
Activity: 0 kgs  
Guide: 65 kgs  
Buffer: 37 kgs  
HQ: 2 kgs



# Measuring our adventures

## Sherpa Van Luggage Transfers: St Bees to Robin Hood's Bay

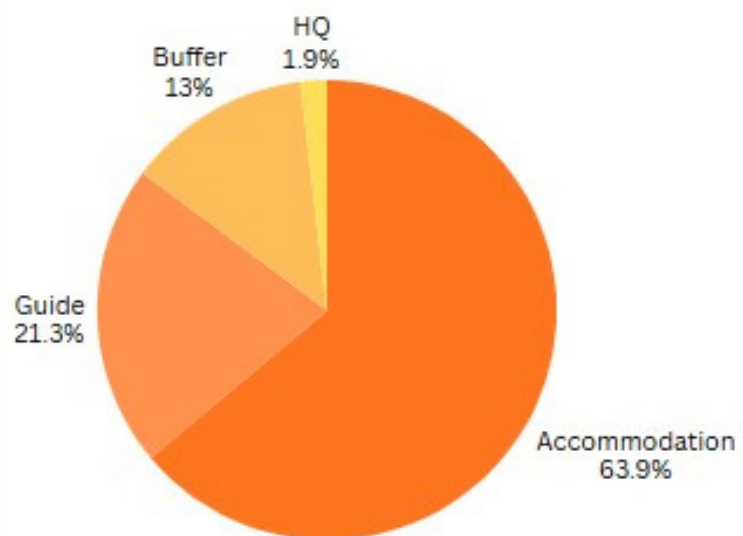
- 3 kgs CO<sub>2</sub>e per bag (made up of 1 kgs of carbon associated with the road transport and 2 kgs of carbon associated with head office emissions)



## Coast to Coast Packhorse: Alfred Wainwright's C2C trail (12 nights)

- CO<sub>2</sub>e per person: 109 kgs (per night is 9 kgs)
- Self-guided, mainly human-powered activity, luggage transfers and B&B accommodation.

Meals: 0 kgs  
Accommodation: 69 kgs  
Transport: 0 kgs  
Activity: 0 kgs  
Guide: 23 kgs  
Buffer: 14 kgs  
HQ: 2 kgs



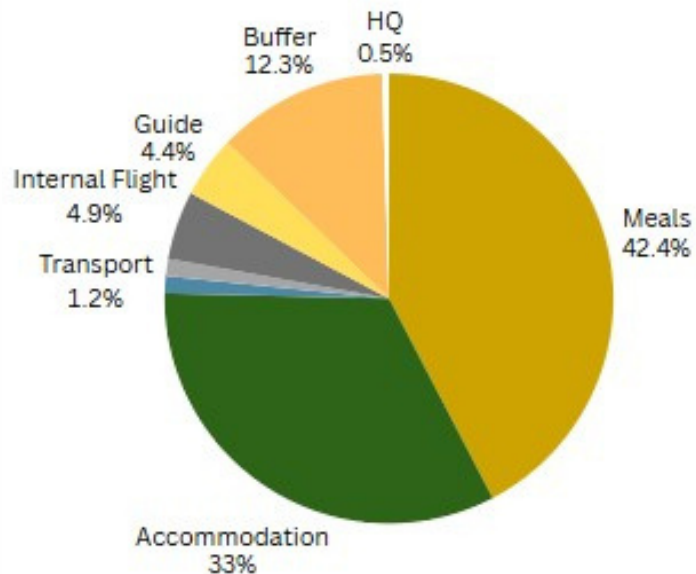
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed in pre-departure information. Here are two **WE Schools** examples:

## Nepal: Everest Service Expedition (18 nights)

- CO<sub>2</sub>e per person: 406 kgs (per night is 23 kgs)
- Guided, mainly human-powered activity, camping accommodation, most meals and internal flight.

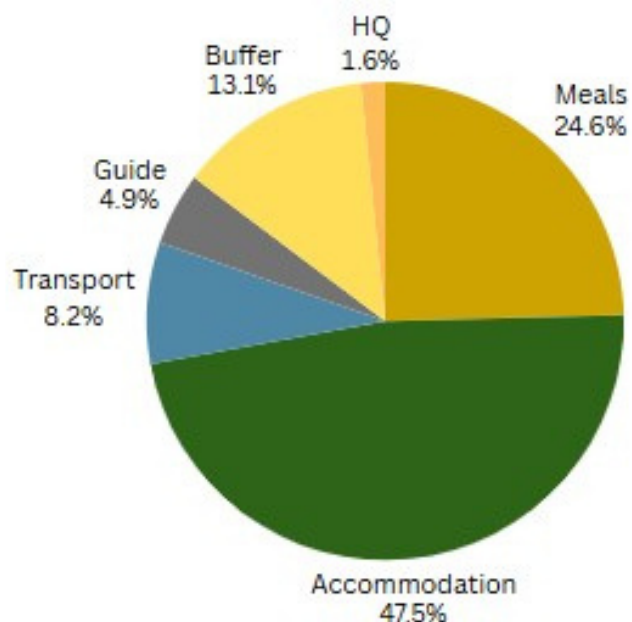
Meals: 172 kgs  
 Accommodation: 134 kgs  
 Transport: 5 kgs  
 Activity: 5 kgs  
 Flight: 20 kgs  
 Guide: 18 kgs  
 Buffer: 50 kgs  
 HQ: 2 kgs



## New Zealand: Culture and Conservation Adventure (9 nights)

- CO<sub>2</sub>e per person: 122 kgs (per night is 14 kgs)
- Guided, mainly human-powered activity, hotels and most meals.

Meals: 30 kgs  
 Accommodation: 58 kgs  
 Transport: 10 kgs  
 Activity: 0 kgs  
 Guide: 6 kgs  
 Buffer: 16 kgs  
 HQ: 2 kgs



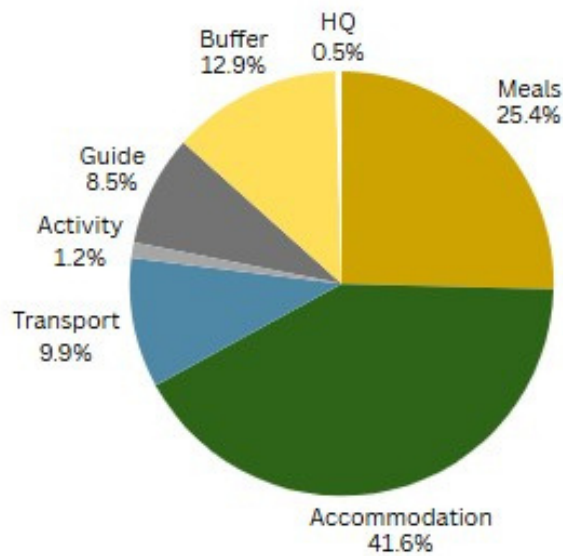
# Measuring our adventures

The carbon footprint of each trip has been calculated, with its carbon label displayed on our website. Here are two **Huma Charity Challenge** examples:

## Ethiopia Charity Challenge (11 nights)

- CO<sub>2</sub>e per person: 425 kgs (per night is 39 kgs)
- Guided, hotel accommodation, road transfers, most meals and adventure touring activities

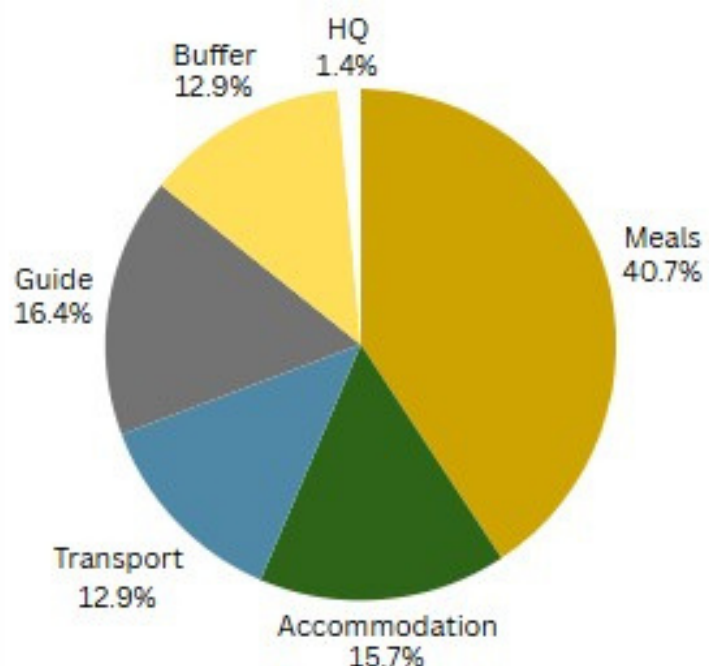
Meals: 108 kgs  
Accommodation: 177 kgs  
Transport: 42 kgs  
Activity: 5 kgs  
Guide: 36 kgs  
Buffer: 55 kgs  
HQ: 2 kgs



## Larapinta Charity Challenge (6 nights)

- CO<sub>2</sub>e per person: 140 kgs (per night is 23 kgs)
- Guided, mainly human-powered activities, camping and most meals

Meals: 57 kgs  
Accommodation: 22 kgs  
Transport: 18 kgs  
Activity: 0 kgs  
Guide: 23 kgs  
Buffer: 18 kgs  
HQ: 2 kgs



# A snapshot of our **2023/24 emissions**, independently calculated by ecollective.

## World Expeditions

- **Owned vehicles:** 4,580 kg CO<sub>2</sub>e
- **Purchased goods:** 34,454 kg CO<sub>2</sub>e
- **Office:** 37,775 kg CO<sub>2</sub>e
- **Business travel:** 116,966 kg CO<sub>2</sub>e
- **Customer transport (3rd party suppliers):** 92,865 kg CO<sub>2</sub>e
- **Customer accommodation:** 333,098 kg CO<sub>2</sub>e

## UTracks

- **Owned vehicles:** 3,455 kg CO<sub>2</sub>e
- **Purchased goods:** 26,377 kg CO<sub>2</sub>e
- **Office:** 16,744 kg CO<sub>2</sub>e
- **Business travel:** 40,964 kg CO<sub>2</sub>e
- **Customer transport (3rd party suppliers):** 255,551 kg CO<sub>2</sub>e
- **Customer accommodation:** 904,254 kg CO<sub>2</sub>e

## Walkers' Britain Europe

- **Owned vehicles:** 0 kg CO<sub>2</sub>e
- **Purchased goods:** 5,892 kg CO<sub>2</sub>e
- **Office:** 1,216 kg CO<sub>2</sub>e
- **Business travel:** 4,854 kg CO<sub>2</sub>e
- **Customer transport (3rd party suppliers):** 21,623 kg CO<sub>2</sub>e
- **Customer accommodation:** 64,619 kg CO<sub>2</sub>e

## Australian Walking Holidays

- **Owned vehicles:** 20,644 kg CO<sub>2</sub>e
- **Purchased goods:** 3,835 kg CO<sub>2</sub>e
- **Office:** 36,489 kg CO<sub>2</sub>e
- **Business travel:** 16,248 kg CO<sub>2</sub>e
- **Customer transport (3<sup>rd</sup> party suppliers):** 9,361 kg CO<sub>2</sub>e
- **Customer accommodation:** 39,196 kg CO<sub>2</sub>e

# A snapshot of our **2023/24 emissions**, independently calculated by ecollective.

## **Tasmanian Expeditions**

- **Owned vehicles:** 17,075 kg CO<sub>2</sub>e
- **Purchased goods:** 1,534 kg CO<sub>2</sub>e
- **Office:** 3,629 kg CO<sub>2</sub>e
- **Business travel:** 795 kg CO<sub>2</sub>e
- **Customer transport (3<sup>rd</sup> party suppliers):** 6,430 kg CO<sub>2</sub>e
- **Customer accommodation:** 13,453 kg CO<sub>2</sub>e

## **Blue Mountains Adventure Company**

- **Owned vehicles:** 15,726 kg CO<sub>2</sub>e
- **Purchased goods:** 627 kg CO<sub>2</sub>e
- **Office:** 0 kg CO<sub>2</sub>e
- **Business travel:** 0 kg CO<sub>2</sub>e
- **Customer transport (3<sup>rd</sup> party suppliers):** 0 kg CO<sub>2</sub>e
- **Customer accommodation:** 0 kg CO<sub>2</sub>e

## **Australian Cycle Tours**

- **Owned vehicles:** 0 kg CO<sub>2</sub>e
- **Purchased goods:** 989 kg CO<sub>2</sub>e
- **Office:** 1,459 kg CO<sub>2</sub>e
- **Business travel:** 723 kg CO<sub>2</sub>e
- **Customer transport (3<sup>rd</sup>-party suppliers):** 5,276 kg CO<sub>2</sub>e
- **Customer accommodation:** 24,434 kg CO<sub>2</sub>e

## **Great Walks of New Zealand**

- **Owned vehicles:** 0 kg CO<sub>2</sub>e
- **Purchased goods:** 382 kg CO<sub>2</sub>e
- **Office:** 0 kg CO<sub>2</sub>e
- **Business travel:** 0 kg CO<sub>2</sub>e
- **Customer transport (3<sup>rd</sup> party suppliers):** 5,440 kg CO<sub>2</sub>e
- **Customer accommodation:** 3,237 kg CO<sub>2</sub>e

# A snapshot of our **2023/24 emissions**, independently calculated by ecollective.

## Trail Journeys New Zealand

- **Owned vehicles:** 91,861 kg CO<sub>2</sub>e
- **Purchased goods:** 4,113 kg CO<sub>2</sub>e
- **Office:** 9,239 kg CO<sub>2</sub>e
- **Business travel:** 0 kg CO<sub>2</sub>e
- **Customer transport (3rd-party suppliers):** 0 kg CO<sub>2</sub>e
- **Customer accommodation:** 136,760 kg CO<sub>2</sub>e

## Adventure South

- **Owned vehicles:** 74,658 kg CO<sub>2</sub>e
- **Purchased goods:** 4,128 kg CO<sub>2</sub>e
- **Office:** 7,794 kg CO<sub>2</sub>e
- **Business travel:** 7,236 kg CO<sub>2</sub>e
- **Customer transport (3rd party suppliers):** 1,696 kg CO<sub>2</sub>e
- **Customer accommodation:** 34,221 kg CO<sub>2</sub>e

## Adventure Travel West

- **Owned vehicles:** 9,473 kg CO<sub>2</sub>e
- **Purchased goods:** 423 kg CO<sub>2</sub>e
- **Office:** 7,044 kg CO<sub>2</sub>e
- **Business travel:** 15,339 kg CO<sub>2</sub>e
- **Customer transport (3rd-party suppliers):** 0 kg CO<sub>2</sub>e
- **Customer accommodation:** 67,849 kg CO<sub>2</sub>e

## Great Canadian Trails

- **Owned vehicles:** 0 kg CO<sub>2</sub>e
- **Purchased goods:** 2,066 kg CO<sub>2</sub>e
- **Office:** 2,257 kg CO<sub>2</sub>e
- **Business travel:** 3,045 kg CO<sub>2</sub>e
- **Customer transport (3rd-party suppliers):** 30,834 kg CO<sub>2</sub>e
- **Customer accommodation:** 14,659 kg CO<sub>2</sub>e

# A snapshot of our **2023/24 emissions**, independently calculated by ecollective.

## **Coast to Coast Pack Horse / Sherpa Van**

- Owned vehicles: 96,753 kg CO<sub>2</sub>e
- Purchased goods: 6,340 kg CO<sub>2</sub>e
- Office: 2,516 kg CO<sub>2</sub>e
- Business travel: 86 kg CO<sub>2</sub>e
- Customer transport (3rd party suppliers): 2,382 kg CO<sub>2</sub>e
- Customer accommodation: 51,962 kg CO<sub>2</sub>e

## **WE Schools**

- Owned vehicles: 1,740 kg CO<sub>2</sub>e
- Purchased goods: 1,704 kg CO<sub>2</sub>e
- Office: 9,629 kg CO<sub>2</sub>e
- Business travel: 12,019 kg CO<sub>2</sub>e
- Customer transport (3rd party suppliers): 63,243 kg CO<sub>2</sub>e
- Customer accommodation: 180,051 kg CO<sub>2</sub>e

## **Huma Charity Challenge**

- Owned vehicles: 0 kg CO<sub>2</sub>e
- Purchased goods: 426 kg CO<sub>2</sub>e
- Office: 661 kg CO<sub>2</sub>e
- Business travel: 8,027 kg CO<sub>2</sub>e
- Customer transport (3rd party suppliers): 6,886 kg CO<sub>2</sub>e
- Customer accommodation: 19,169 kg CO<sub>2</sub>e

# Our Journey to Net Zero

Our Net Zero strategy is centred on reducing climate-damaging emissions by at least 90% by 2050 (at the latest) through decarbonising every part of our business.

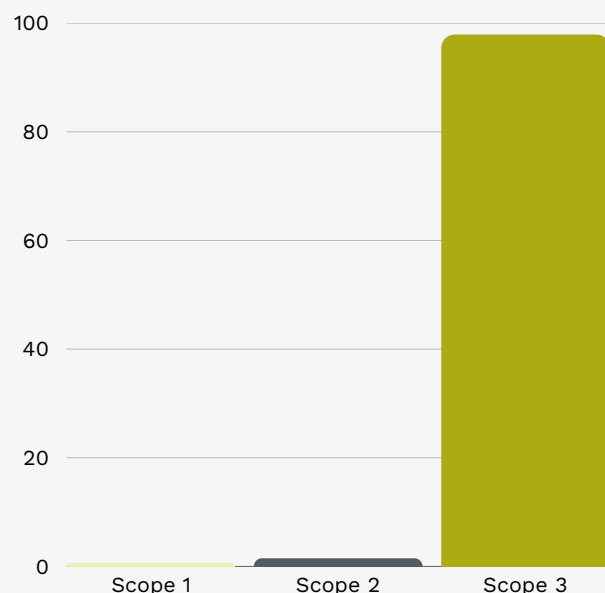
Once these reductions are achieved, we will support projects that actively remove carbon from the atmosphere to ensure a genuine Net Zero balance.

We recognise that some areas of our business will be easier to decarbonise than others, depending on the level of control we have.

Scope 1 = CO<sub>2</sub>e emissions from the petrol, gas and oil we use at our buildings or in our company cars.

Scope 2 - CO<sub>2</sub>e emissions from the electricity we use in our offices or in our company cars.

Scope 3 = CO<sub>2</sub>e emissions from everything else we buy and do, including trip emissions.



- Scope 1 & 2 emissions reduce at a quicker rate than Scope 3 emissions, since we have more control over these things.
- Scope 3 emissions are harder to reduce quickly, as it requires action from other people and companies in our supply chain.

*Scope 2 emissions have been calculated using the market-based methodology.*



# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## World Expeditions

- We will work alongside our local partners to request accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 20% over the next 3–5 years.**
- We will work alongside our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is projected to reduce meal-related emissions by around 4% within the next 3–5 years.**
- We will move our offices in Melbourne, Sydney and Brisbane to 100% GreenPower to ensure all electricity used in these offices will be sourced from accredited renewable energy, cutting emissions at the source. **This is projected to reduce energy-related emissions by around 1% within the next 3–5 years.**
- We will prioritise hotels powered by renewable energy for company travel. By ensuring that at least half of the hotels we use during company travel are powered by renewables. **This is projected to reduce company travel-related emissions by around 2% within the next 3–5 years.**

## Australian Walking Holidays

- We will work alongside our local partners to request accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 0.3% over the next 3–5 years.**
- We will work alongside our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is expected to reduce meal-related emissions by around 4% within the next 3–5 years.**
- We will move our offices in Melbourne, Sydney and Brisbane to 100% GreenPower, to ensure all electricity used in these offices will be sourced from accredited renewable energy, cutting emissions at the source. **This is projected to reduce energy-related emissions by around 0.1% within the next 3–5 years.**

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## Tasmanian Expeditions

- We will favour hotels that have committed to Net Zero which will mean that their carbon footprint per bedroom will reduce year on year (typically by around 5%), which will have a positive impact on our footprint. **This is projected to reduce accommodation-related emissions by around 0.6% over the next 3–5 years.**
- To help reduce the environmental impact of meals on our trips, we aim to gradually adjust menus. This includes cutting red meat servings by around 10%, with more white meat and vegetarian meals introduced in its place. **This is projected to lower meal-related emissions by approximately 1% over the next 3–5 years.**
- We will move our Launceston head office to 100% GreenPower. This means all electricity used at our Tasmanian Expeditions base will be sourced from accredited renewable energy, cutting emissions at the source. **This is projected to reduce energy-related emissions by around 1.2% within the next 3–5 years.**

## Australian Cycle Tours

- To reduce emissions from participant accommodation, we will prioritise the 10 properties with the highest footprints and support these accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 6.2% over the next 3–5 years.**
- We will move our Sydney head office to 100% GreenPower. This means all electricity used at our base will be sourced from accredited renewable energy, cutting emissions at the source and supporting Australia's clean energy transition. **This approach is projected to reduce energy-related emissions by around 1.4% within the next 3–5 years.**
- We will aim to use local guides who do not have to travel far to do their job. We are not currently tracking these emissions, but we are working towards doing so. In the meantime, we aim to work with local guides wherever possible to keep emissions to a minimum and support the local economy.

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## UTracks

- We will work alongside our local partners to request accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 20% over the next 3–5 years.**
- We will work alongside our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is projected to reduce meal-related emissions by around 4% within the next 3–5 years.**
- We will move our offices in Melbourne, Sydney and Brisbane to 100% GreenPower to ensure all electricity used in these offices will be sourced from accredited renewable energy, cutting emissions at the source. **This is projected to reduce energy-related emissions by around 2% within the next 3–5 years.**
- We will prioritise hotels powered by renewable energy for company travel. By ensuring that at least half of the hotels we use during company travel are powered by renewables. **This is projected to reduce company travel-related emissions by around 2% within the next 3–5 years.**

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## WE Schools & Huma Charity Challenge

- We will work alongside our local partners to request accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 0.9% over the next 3–5 years.**
- We will work alongside our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is projected to reduce meal-related emissions by around 9% within the next 3–5 years.**
- We will move our offices in Melbourne, Sydney and Brisbane to 100% GreenPower to ensure all electricity used in these offices will be sourced from accredited renewable energy, cutting emissions at the source. **This is projected to reduce energy-related emissions by around 0.000088% within the next 3–5 years.**
- We will prioritise hotels powered by renewable energy for company travel. By ensuring that at least half of the hotels we use during company travel are powered by renewables. **This is projected to reduce company travel-related emissions by around 0.1% within the next 3–5 years.**

## Blue Mountains Adventure Company

- At the stage when we are purchasing new company vehicles, consider switching to vehicles that run on cleaner energy, such as hybrids or electric ones. **This is projected to reduce owned vehicle-related emissions by around 3.4% within the next 3–5 years.**
- We will install driving software that tracks how much fuel is consumed. These little gadgets can help train employees on how to drive more efficiently. **This is projected to reduce owned vehicle-related emissions by around 4.2% within the next 3–5 years.**

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## Adventure South

- We will work alongside our local partners to request accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 0.4% over the next 3–5 years.**
- We will work alongside our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is expected to reduce meal-related emissions by around 2% within the next 3–5 years.**
- We will transition our office electricity to a certified renewable energy programme that matches 100% of our consumption with renewable generation, reducing our market-based Scope 2 emissions. **This is expected to reduce energy-related emissions by around 0.000337% within the next 3–5 years.**

## Trail Journeys NZ

- We will design all future trips through a low-emissions lens, aiming to reduce transport-related carbon by prioritising centralised itineraries that minimise internal flights or long transfers, selecting low-carbon transport options (rail over air, group transport over private), and clustering departures or trip variants in the same region to limit unnecessary staff or gear movements. **This is projected to reduce supply-chain-related emissions by around 1.7% within the next 3–5 years.**
- We will switch company vehicles to those that run on cleaner energy, such as hybrid or electric. This transition will be done at a time that makes sense, such as when we need to replace an existing car with a newer, more efficient, and lower-carbon vehicle. **This is projected to reduce vehicle-related emissions by around 1.3% within the next 3–5 years.**
- We will use local guides who do not have to travel far to do their job. We are not currently tracking these emissions, but we are working towards doing so. In the meantime, we aim to work with local guides wherever possible to keep emissions to a minimum and support the local economy.

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## Great Walks of New Zealand

- We will design all future trips through a low-emissions lens, aiming to reduce transport-related carbon by prioritising centralised itineraries that minimise internal flights or long transfers, selecting low-carbon transport options (rail over air, group transport over private), and clustering departures or trip variants in the same region to limit unnecessary staff or gear movements. **This is expected to reduce trip-related emissions by around 1.3% within the next 3–5 years.**
- We will favour hotels that have committed to Net Zero which will mean that their carbon footprint per bedroom will reduce year on year (typically by around 5%) which will have a positive impact on your footprint. **This is expected to reduce accommodation-related emissions by around 0.4% within the next 3–5 years.**
- We will choose partners that are eco-conscious and have their own regenerative approach to tourism, contributing positively to ecosystems (e.g., products and packaging, operators with environmental projects, etc.). **This is expected to reduce supply chain-related emissions by around 2% within the next 3–5 years.**

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## Adventure Travel West

- We will work alongside our accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 0.7% within the next 3–5 years.**
- We will design all future trips through a low-emissions lens, aiming to reduce transport-related carbon by prioritising centralised itineraries that minimise internal flights or long transfers, selecting low-carbon transport options (rail over air, group transport over private), and clustering departures or trip variants in the same region to limit unnecessary staff or gear movements. **This is projected to reduce supply-chain-related emissions by around 0.2% within the next 3–5 years.**

## Great Canadian Trails

- We will work alongside our accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is projected to reduce accommodation-related emissions by around 15% within the next 3–5 years.**
- To reduce emissions in our Ottawa office, we will install an organic waste composter. **This is expected to reduce meal-related emissions by around 1% within the next 3–5 years.**
- We will prioritise hotels powered by renewable energy for company travel. By ensuring that at least half of the hotels we use during company travel are powered by renewables. **This is expected to reduce company travel-related emissions by around 2.5% within the next 3–5 years.**

# Our Journey to Net Zero

Tracking our carbon footprint has provided clear insight into where the most significant emission reductions can be achieved. Over the next 3 to 5 years, we'll focus on these priority strategies alongside other meaningful actions to lower our impact.

## Walkers' Britain Europe

- We will work alongside our accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is expected to reduce accommodation-related emissions by around 1% within the next 3–5 years.**
- We will suggest to our local partners to reduce emissions from meals by cutting red meat servings by 10% and replacing them with white meat and/or a vegetarian meal. **This is expected to reduce meal-related emissions by around 3% within the next 3–5 years.**
- We will design all future trips through a low-emissions lens, aiming to reduce transport-related carbon. We will prioritise itineraries that minimise the journey between the airport and the start of the tour and offer low-carbon / public transport options (rail over air, group transport over private). **This is expected to reduce supply-chain-related emissions by around 0.6% within the next 3–5 years.**

## Coast to Coast Packhorse / Sherpa Van

- We will work alongside our accommodation providers to measure their impact using the ecollective accommodation calculator and encourage them to take practical steps to lower their emissions. **This is expected to reduce accommodation-related emissions by around 0.6% within the next 3–5 years.**
- We will install driving software that tracks how much fuel is consumed. These little gadgets can help train employees on how to drive more efficiently. **This is expected to reduce owned vehicle-related emissions by around 4.7% within the next 3–5 years.**
- We will use local guides who do not have to travel far to do their job. We are not currently tracking these emissions, but we are working towards doing so. In the meantime, we aim to work with local guides wherever possible to keep emissions to a minimum and support the local economy.

# Behind the numbers

The work to measure our carbon footprint and identify areas for reduction was carried out by carbon consultancy **ecollective**.

**Take a look at the methodology used.**

**ecollective**

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*Climate change is a global challenge, and addressing it will only be possible if we all play our part.*